

Cash Flow Quadrant

Involvement to Business System	High	Employee <ul style="list-style-type: none"> ● Works Full Time as part of a System ● Seeks Social Benefits ● Depends on Employer 	Business Owner <ul style="list-style-type: none"> ● Owns a System ● Works (almost) Full Time ● Takes all the business risks
	Low	Self-employed <ul style="list-style-type: none"> ● Works partially for System(s) ● Builds own social benefits ● Relies on own skills/sales 	Investor <ul style="list-style-type: none"> ● Works Part-time ● Buys / Sells Systems

Active

~ 80%

Source of Income

World **Population / Wealth**

Passive

~20%